

TRUSTED RESOURCE

While the needs of Asian American Pacific Islander business owners are diverse, analysis of survey data demonstrates consistently the need for trusted resources that can provide culturally competent one-on-one technical assistance and business counseling.¹

¹ National Coalition for Asian Pacific American Community Development "Small Businesses Big Dreams"



CONTACT US

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"Hearing new ideas pitched by energetic entrepreneurs to better themselves, their businesses and communities was inspirational and educational. Thanks for all your efforts to organize this event."

– Andy Kuang, Samurai Express (2nd cohort alum)

**ELEVASIAN UPLIFTS ASIAN
ENTREPRENEURS**

ElevAsian

ELEVASIAN, BOSTON LITTLE SAIGON, AND VIETAID ARE PLEASED TO ANNOUNCE:

ASIAN BUSINESS PITCH CONTEST

Where: VietAID,
42 Charles Street, Dorchester
When: May 21, 2024, 6:00-9:00pm
Deadline: May 7, 2024



BOSTON
LITTLE
SAIGON



**APPLY
NOW**



WELCOME TO THE 5TH ASIAN BUSINESS PITCH CONTEST!

It will take place on May 21, 2024 from 6:00-9:00pm, at VietAID, 42 Charles Street, Dorchester

APPLY NOW



This event is **FREE** and open to the public. Those of you who have an innovative idea and/or business opportunity you would like to pitch are warmly invited to apply.

HOW IT WORKS



✔ Contestants will have 4 minutes to pitch their idea or opportunity to a panel of judges, who will award cash prizes of \$5,000, \$2,500, and \$1,000 respectively for 1st, 2nd, and 3rd place on the existing business track (at least 1-year of operations with revenue) and \$2,500 to the winner of the new venture track (pre-revenue).

✔ The audience will vote for their favorite contestant, who will win \$500. All contestants can have a 15-minute online consultative session with a judge after the contest.

✔ Prize winners will be automatically accepted into the program and the \$500 registration fee will be waived.

✔ Contest will be limited to a total of 15 contestants on the 2 tracks; new ventures and existing businesses.

Go to ElevAsian.org for more information.

Thanks for putting together another great pitch contest! I was thoroughly impressed and entertained by the many awesome businesses and ideas. As usual, you all did a phenomenal job!

– Tran Le, Pho Le Restaurant (1st cohort graduate)

